



DISSEMINATION PLAN

PROJECT TITLE: Micro-qualifications in seafarers' education and training -
MICROMET

PROGRAMME: Erasmus+
ACTION TYPE: KA220-HED - Cooperation partnerships in higher education



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A project Dissemination Plan outlines how dissemination materials will be shared between project partners, relevant stakeholders and the wider community. The dissemination plan aims to maximize the impact and reach of the project by ensuring that the right information is shared with the right people at the right time.

The Dissemination Plan aims to create awareness about the project and its objectives among target audience. It ensures that relevant stakeholders, including project partners are informed about project purpose, activities, and expected outcomes.

The purpose of the Dissemination Plan is to ensure that the project outcomes are effectively shared, utilized, and sustained, and, at the same time, leading to positive impacts and influencing decision making in the appropriate field.

In order to ensure that the information between MICROMET partners is appropriately shared and that the project objectives, activities, progress and the results are available to the target groups, the Dissemination Plan contains the following:

1. dissemination materials
2. means of dissemination
3. target audience
4. responsible persons
5. timeline/deadline

Dissemination materials refer to the specific activities that will be undertaken to disseminate project information, such as publishing project reports, publishing research papers, creating promo materials, organizing webinars, workshops, or round tables, participating in conferences, engaging with media for interviews, etc.

In order to ensure effective dissemination in MICROMET project, the following means of dissemination will be used:

- websites and online platforms
- social media channels
- newsletters and email updates
- press releases
- conferences, round tables, workshops, and other events
- science journals
- stakeholder meetings, etc.

MICROMET project target audience is divided into two categories:

1. project partners
2. relevant stakeholders, decision makers, media and general public

Dissemination Plan includes each partner's dissemination activities and progress of work package they are responsible for. Additionally, since not all partners are involved in all project or work packages' activities, it is crucial to ensure effective dissemination activities between partners.

Relevant stakeholders for MICROMET project are students, seafarers, shipping companies, maritime training centres and maritime higher education institutions.

Responsible individuals or teams are in charge of defining the roles and responsibilities of individuals or teams involved in dissemination.

Timeline serves to outline the key milestones and deadlines for the dissemination activities.

Dissemination plan is divided into five parts:

1. General dissemination plan covering dissemination activities related to project management
2. WP2 dissemination plan covering dissemination activities related to work package 2 - Short learning programmes in maritime industry
3. WP3 dissemination plan covering dissemination activities related to work package 3 – Policy and curricula in higher maritime education institutions
4. WP4 dissemination plan covering work package 4 – Role of the training centres in micro-credentials recognition
5. WP5 dissemination plan covering activities related to work package 5 – Quality assurance.

General Dissemination Plan

Responsible partner	UNIZD
Involved partners	UPC, GMU, Maritime MT, UNIST
Associated partner included in activities	TP
Start date	1/12/2023
End date	31/5/2026

Outcome/Dissemination materials	Means of dissemination	Target audience	Date	Responsible partner
Quality Management Plan	Email updates, share point, etc.	Project partners	Jan 23	PC
Project Communication Plan	Email updates, share point, etc.	Project partners	Jan 23	PC
Risk Management Plan	Email updates, share point, etc.	Project partners	Jan 23	PC
Dissemination Plan	Email updates, share point, etc.	Project partners	Jan 23	PC
Document with activities, deliverables, and responsibilities	Email updates, share point, etc.	Project partners	Jan 23	PC
Project presentations	Websites and online platforms, social media channels, newsletters and email updates, press releases.	Relevant stakeholders, decision makers, media and general public.	After project activities	PC/PP

WP2 Dissemination Plan

Responsible partner	UNIZD
Involved partners	UPC, GMU, Maritime MT, UNIST
Associated partner included in activities	TP
Start date	1/12/23
End date	1/6/24

Outcome/Dissemination materials	Means of dissemination	Target audience	Date	Responsible partner
One report on analysis of the current situation and the future needs of the maritime industry related to short learning programmes.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/5/24	WP2 leader
One developed survey related to non-STCW courses and minimum 400 surveyed seafarers.	Websites and online platforms, social media channels, email, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	15/2/24	WP2 leader

One survey report.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/8/24	WP2 leader
One developed methodology for recognition and validation of competencies of seafarers acquired through STCW and non STCW short learning programmes.	Websites and online platforms, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/11/24	WP2 leader
One report on mapping of competencies contained in STCW and non-STCW short courses.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/9/24	WP2 leader
Two events organized to open dialogue with stakeholders involved in implementation and conducting short learning programmes.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/8/24	WP2 leader
One report on organized focus group.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/9/24	WP2 leader
One report on organized workshop.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/9/24	WP2 leader
Three research papers published in relevant EU journals/presented at international conferences organized in EU countries.	Websites and online platforms, social media channels, conferences, science journals, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	31/5/26	WP2 leader
Report on WP2.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/11/24	WP2 leader

WP3 - Dissemination Plan

Responsible partner	UPC
Involved partners	UNIZD, GMU, Maritime MT, UNIST
Associated partner included in activities	TP
Start date	1/12/23
End date	1/2/25

Outcome/Dissemination materials	Means of dissemination	Target audience	Date	Responsible partner
One micro-credentials status analysis.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/11/24	WP3 leader
One conducted survey.	Websites and online platforms, social media channels, email, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	15/5/24	WP3 leader
One survey report.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/11/24	WP3 leader
Developed methodology for comparison of contents of syllabuses at maritime higher institutions with content of STCW and non-STCW short courses.	Websites and online platforms, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/2/25	WP3 leader
One comparison report.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/2/25	WP3 leader
One organized workshop.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/12/24	WP3 leader
One workshop report.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/1/25	WP3 leader
One organized round table.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/12/24	WP3 leader
One developed knowledge assessment/self-assessment test.	Websites and online platforms, social media channels, email, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/11/24	WP3 leader

One report on the results of knowledge assessment/self-assessment.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	15/3/25	WP3 leader
Report on WP 3.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/4/25	WP3 leader

WP4 Dissemination Plan

Responsible partner	MT Maritime
Involved partners	UPC, UNIZD, GMU, UNIST
Associated partner included in activities	TP
Start date	1/9/2024
End date	1/6/2025

Outcome/Dissemination materials	Means of dissemination	Target audience	Date	Responsible partner
One report on analysis of current micro-credential status at maritime training centres at privately owned maritime training centres.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
One report on analysis of current micro-credential status at maritime training centres at privately owned maritime training centres.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
One SWOT analysis.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
Two events organized for teaching staff at maritime training centres, members of management at maritime training centres, decision makers involved in maritime education and training and administration staff at maritime training centres.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
Two reports on organized round tables.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/7/25	WP4 leader
One developed training related to learning outcomes, learning methods, course development and micro-credentials at privately owned maritime training centres.	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
One developed training related to learning outcomes, learning methods, course development and micro-credentials credentials at	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader

maritime training centres running at maritime higher institutions as their separate profit-oriented units.				
Two developed training materials	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
Two evaluations of training contents and training materials.	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/6/25	WP4 leader
One pilot course related to learning outcomes, learning methods, course development and micro-credentials, organized at maritime training centre running at maritime higher institutions as their separate profit-oriented units or at privately owned maritime training centres.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/10/25	WP4 leader
Report on WP4.	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/10/25	WP4 leader

WP5 Dissemination Plan

Responsible partner	UNIST
Involved partners	UPC, GMU, Maritime MT, UNIZD
Associated partner included in activities	TP
Start date	1/9/2024
End date	1/7/2025

Outcome/Dissemination materials	Means of dissemination	Target audience	Date	Responsible partner
One report on internationalization and recognition mechanisms for micro-credentials in seafarers' profession.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/10/25	WP5 leader
One report on quality control process at maritime higher institutions, at privately owned maritime training centres and at maritime training centres running at maritime higher institutions as their separate profit-oriented units.	Websites and online platforms, social media channels, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/12/25	WP5 leader
Two events organized: one focus group and one workshop	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/2/26	WP5 leader
Two reports on organized events.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	15/2/26	WP5 leader
One developed training related to Bologna Tools usage in micro credentials recognition at maritime higher institutions, at privately owned maritime training centres and at maritime training centres running at maritime higher institutions as their separate profit-oriented units.	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/3/26	WP5 leader
One developed training material.	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/3/26	WP5 leader

One evaluation form of training content and training materials.	Websites and online platforms, social media channels, and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/3/26	WP5 leader
One pilot course related to Bologna Tools usage in micro credentials recognition at maritime higher institutions, at privately owned maritime training centres and at maritime training centres running at maritime higher institutions as their separate profit-oriented units.	Websites and online platforms, social media channels, newsletters and email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	1/5/25	WP5 leader
One research paper presented at international conference.	Websites and online platforms, social media channels, conference, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	31/5/26	WP5 leader
One report on WP5.	Websites and online platforms, social media channels, email updates, etc.	Project partners, relevant stakeholders, decision makers, media and general public.	15/5/26	WP5 leader